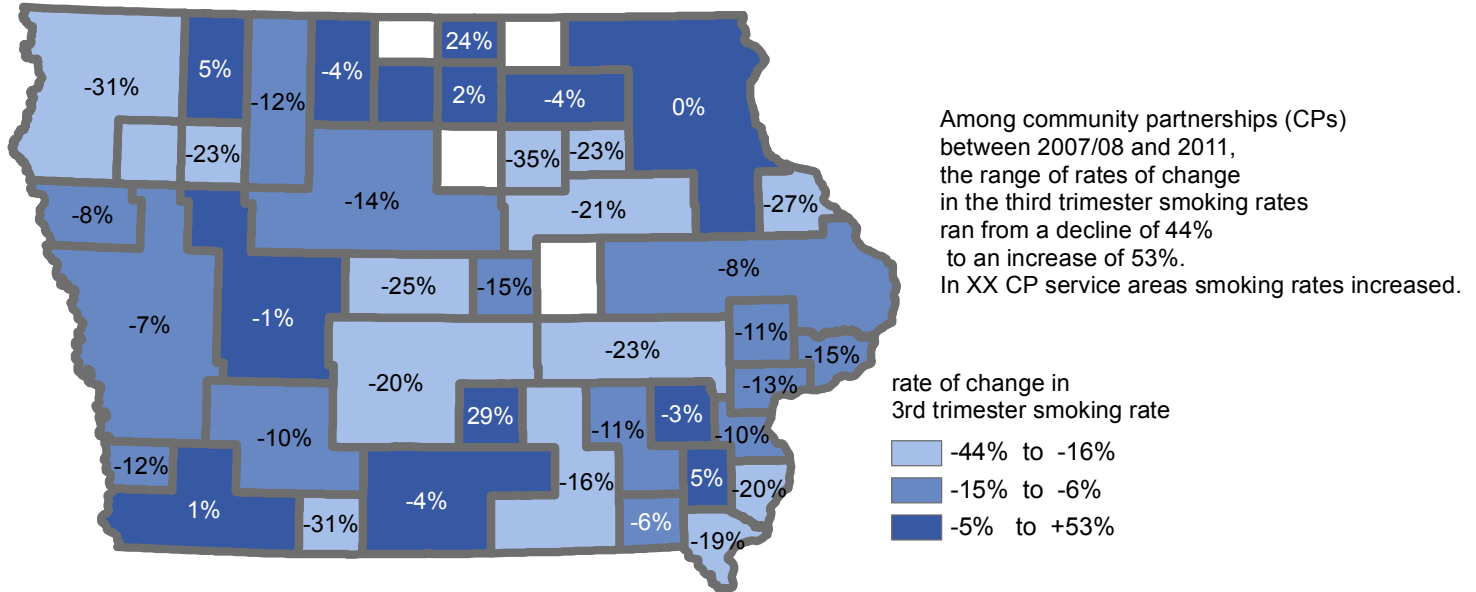
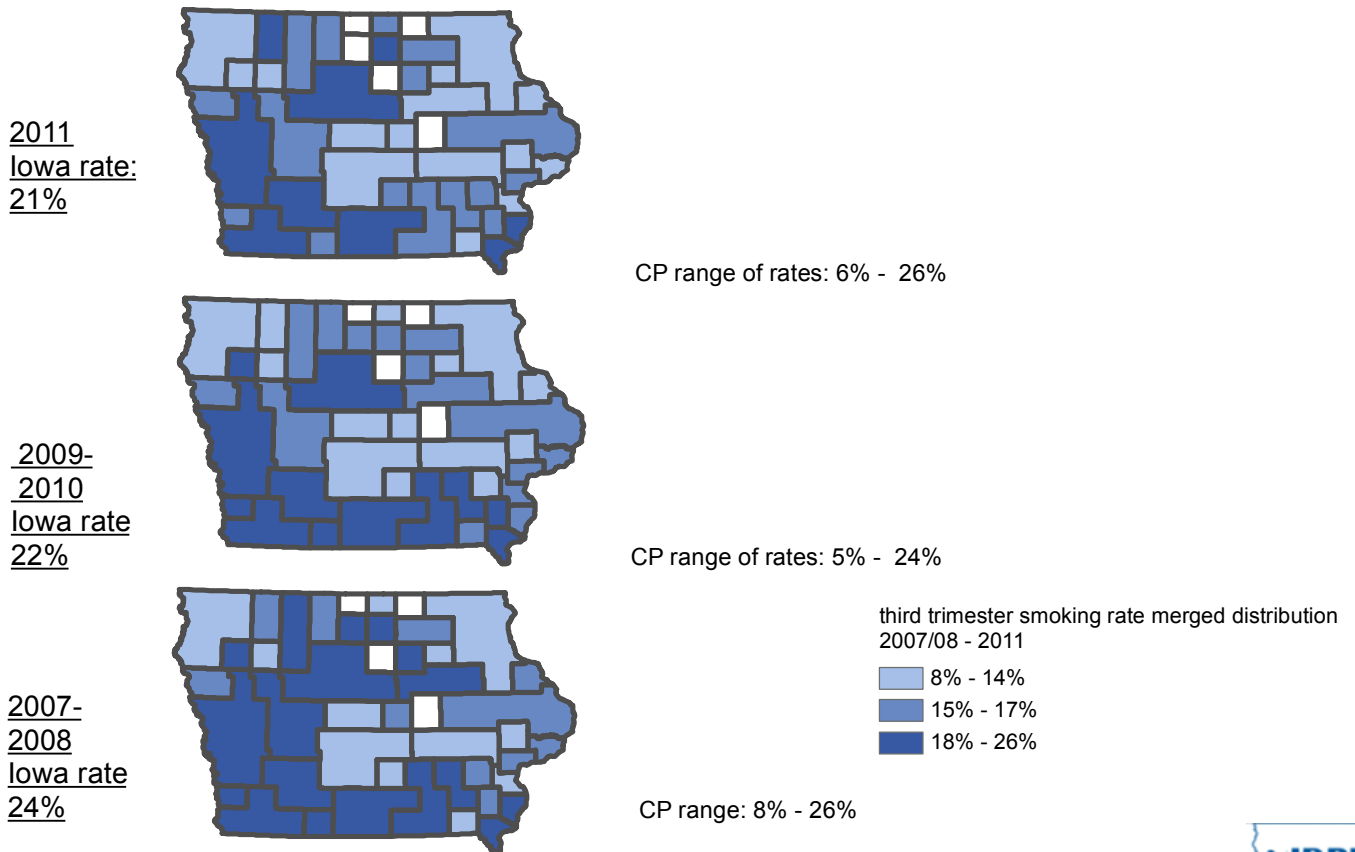


Percent change from 2007/08 to 2011 in new mom third trimester smoking rate

Tobacco community Partnership (CP) service areas, FY2013 - FY2014



New mom third trimester smoking rate (percent who smoke) relative breaks



CP third trimester smoking rate: Average annual percent of new moms giving live birth who smoked cigarettes sometime during the third trimester of their pregnancy by Iowa Dept. of Public Health (IDPH) tobacco community partnership service area, Iowa, 2007/08, 2009/10 and 2011. Smoking rates in each map are broke into quantiles based on the combined distribution of all CP service area smoking rates for 2007/08 - 2011, not the just the distribution of rates for the particular year mapped. Source: Iowa certificates of live birth, 2007-11, IDPH. Published 2012. CP rate of change listed in white: Rate of change is among the lowest third of all partnership rates of change. Blank counties are without CPs. Contact joann.muldoon@idph.iowa.gov. Web site: <http://www.idph.state.ia.us/tobacco/default.asp>,

