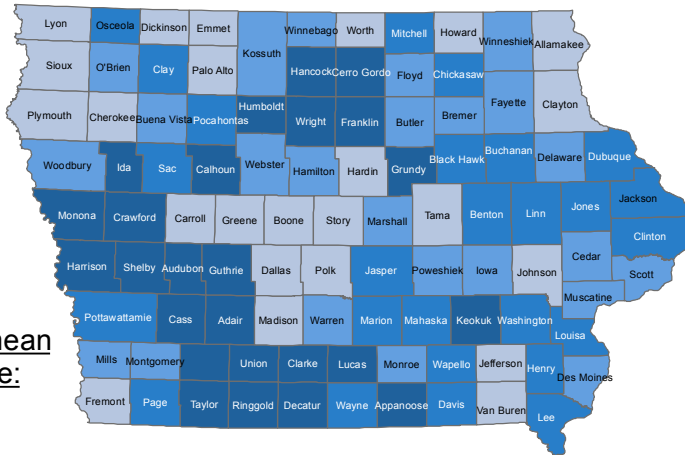


# New mom smoking quit rate

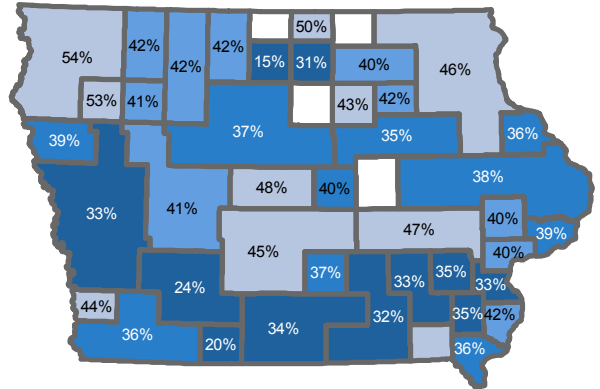
2007/08, 2009/10, 2011, Iowa

**2011  
state mean  
quit rate:**  
39%



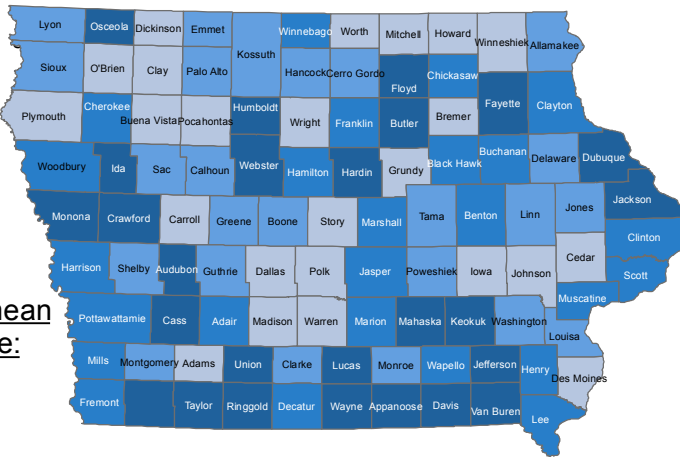
county quit rate range: 10% - 66%

FY2013 - FY2014 IDPH  
Tobacco Community Partnerships (CP)  
service areas

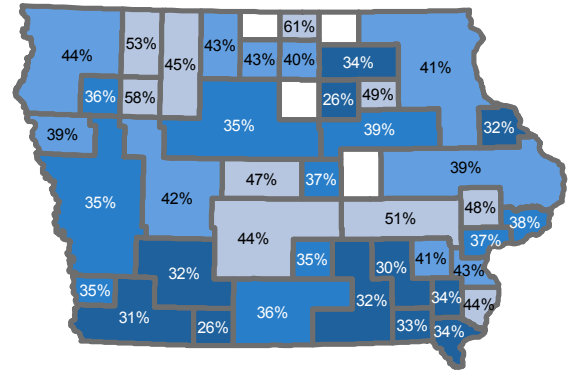


CP quit rate range: 15% - 58%

**2009-  
2010  
state mean  
quit rate:**  
40%

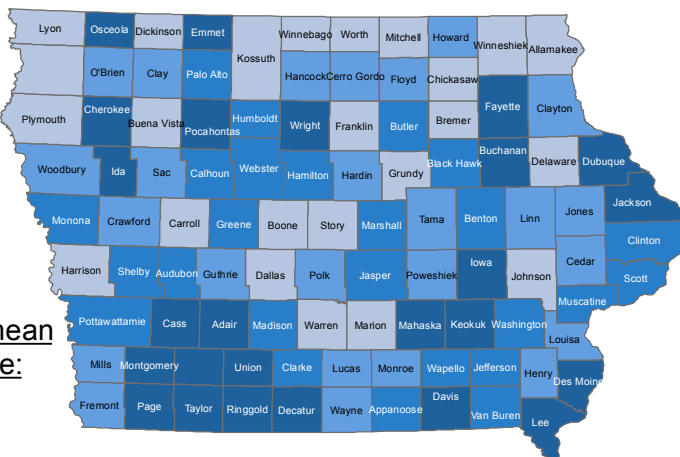


county quit rate range: 23% - 61%

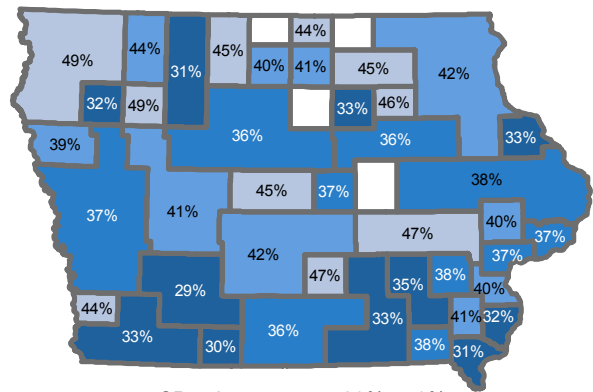


CP quit rate range: 26% - 61%

**2007-  
2008  
state mean  
quit rate:**  
39%



county quit rate range: 23% - 54%



CP quit rate range: 29% - 49%

*Quit rate: Average annual percent of new moms giving live birth who smoked cigarettes in the three months before pregnancy but who quit smoking by the beginning of their third trimester, by county and Iowa Dept. of Public Health (IDPH) Tobacco Community Partnership (CP) service area, Iowa, 2007-08, 2009-10, 2011. (Quartile breaks based on distribution of rates in each individual map, not overall distribution of rates across years) Source: IDPH certificates of live birth, 2007-11, IDPH, 2012. County or CP names listed in white: Rate is in the highest half of all county quit rates in that specific map. County or CP listed in black: Rate is in the lowest half of all county rates in that map. CP rates are similarly categorized. Contact joann.muldoon@dph.iowa.gov. Web site <http://www.idph.state.ia.us/tobacco/default.asp>,*

