

A clear glass filled with water, positioned on the left side of the page. The glass is slightly out of focus, with the background being a soft, light-colored gradient.

# What is *TIPS*?

Training for Intervention Procedures (**TIPS**) is a skills-based training program designed to prevent intoxication, underage drinking, and drunk driving through responsible alcohol service and sales. Jackson Recovery Centers is currently offering **TIPS** responsible beverage service trainings for **FREE** to all Monona County Liquor License Holders.

**TIPS** training will reduce the risk of illegal sales to minors and intoxicated patrons, both of which can result in costly fines and penalties for a business. A certified **TIPS** trainer will conduct the training at your location at a time that works best for your business.

Employees that complete the training are eligible to obtain **TIPS** certification. Businesses that have **TIPS** certified employees can receive lower insurance premiums, have reduced exposure to alcohol liability lawsuits, and provide improved customer service. This class is a great way for managers to talk with their employees about the importance of responsible alcohol service and sales.

These trainings are made possible by the Monona County Community Alliance and Jackson Recovery Centers.

Contact Holly Keegan at (712)234-2378 or [hkeegan@jacksonrecoverycenters.com](mailto:hkeegan@jacksonrecoverycenters.com) to schedule your **FREE** training or for more information.